



Text for @theU Screen Prints for the Marketing Demo

@theU1 (Homepage)

@theU is a virtual student community geared toward students and their families. @theU offers college information in addition to the Campus Store where you can buy textbooks to pay down current or future student loans!

@theU2 (Campus Store)

@theU members can purchase name-brand products through the Shopping Mall and Textbook area in UniBucks. UniBucks up to 5% of the purchase price in UniBucks. UniBucks current or future student loan obligation at UNIPAC.

@theU3 (ATM)

Once the member has earned \$25 in UniBucks, they can use it at @theU. If UniBucks are applied to a UNIPAC additional 20% of the applied amount.

@theU4 (Frequently Asked Questions)

For more information on UniBucks or other @theU features, visit the Frequently Asked Questions section. If you have more questions, you can send us an email from the Contact Us section.

@theU5 (Financial Aid Office)

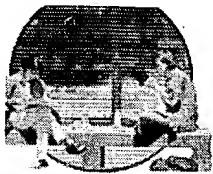
@theU provides helpful information on the financial aid office. Features include an Expected Family Contribution calculator, a scholarship search with over 150,000 awards, a financial aid calendar, links to an on-line loan application, and much more!

@theU6 (Scholarship Search)

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Text for @theU Screen Prints for the Marketing Demo

@theU1 (Homepage)

@theU is a virtual student community geared towards current or prospective college students and their families. @theU offers college and financial aid related content in addition to the Campus Store where you can buy the things you need and earn UniBucks to pay down **current** or **future** student loans!

@theU2 (Campus Store)

@theU members can purchase name-brand products from a wide variety of merchants through the Shopping Mall and Textbook area in the Campus Store. Members will earn up to 5% of the purchase price in UniBucks. UniBucks can be applied to reduce their current or future student loan obligation at UNIPAC or any other servicer.

@theU3 (ATM)

Once the member has earned \$25 in UniBucks, they can be applied via the ATM section of @theU. If UniBucks are applied to a UNIPAC serviced loan, the member earns an additional 20% of the applied amount.

@theU4 (Frequently Asked Questions)

For more information on UniBucks or other @theU features, please visit the Frequently Asked Questions section. If you have more questions or would like to provide feedback, you can send us an email from the Contact Us section of @theU.

@theU5 (Financial Aid Office)

@theU provides helpful information on the financial aid process in the Financial Aid Office. Features include an Expected Family Contribution calculator, a scholarship search with over 150,000 awards, a financial aid calendar, links to an on-line loan application, and much more!

@theU6 (Scholarship Search)

@theU offers a search engine and database of private scholarships designed to assist students in identifying sources of aid for undergraduate through postgraduate study. The database contains more than **8,000 programs** with a distribution level of over **150,000 awards** worth a total of more than **\$35 million**.

@theU7 (College Aid Calculator)

The Financial Aid Office has an interactive Expected Family Contribution (EFC) Calculator to help families plan ahead for their child's education needs. In just a few

easy steps, families can estimate EFC for both public and private colleges, project an inflation-adjusted EFC any number of years into the future, show financial aid What-If instant answers, and print their own EFC report for future reference.

@theU8 (Admissions)

Students can now get assistance with college entrance exams through @theU's Admissions Office. We offer useful test preparation materials for the SAT, GRE, GMAT and LSAT. Also available is an extensive college search program that assists students with locating a college based on their own particular interests or degree program.

@theU9 (Career Center)

Users can begin planning their career now with helpful career resources including insider information on many industries and companies! Access articles on job-hunting strategies, resumes, networking, interviewing, career management, and internships.

@theU10 (Event Center)

Follow the concert circuit, download music by your favorite artists, and get reviews on the latest movies in the Event Center.

@theU11 (Campus Newspaper)

Read up on current events and human-interest stories from campuses around the country.

@theU12 (Road Trip)

Road Trip offers an online travel service that provides airline and hotel information and enables @theU users to book preferred accommodations throughout the world.

@theU13 (Download @theU Icon)

@theU has something of interest for everyone! Download the @theU icon to your website or desktop. The link is available in the About @theU section of our website.